

FUTUREBANK

AFRICA 2013

Innovation, technology and customer experience for retail banks and partners

11 – 13 March 2013 • Exhibition 11 – 12 March 2013
Sandton Convention Centre, Johannesburg

created by

terrapinn
use your brain



co-located with



Big Idea

Future Bank Africa is set to become the leading marketplace and ideas exchange for banking innovations in Africa.

Future Bank is part of an epic show - including the 13th annual Cards & Payments World Africa.

With +800 attendees from the retail banking sector taking part, attendees will learn how to:

- Rethink, innovate and transform
- Deliver world-class customer experience
- Implement new systems and technologies

Future Bank Africa is the place where solution providers find new business, generate business leads and network with key industry players.

It focuses on everything this sector needs to know about:

- How to be an innovative business
- How to compete with new entrants
- How to rethink distribution channels
- How to differentiate based on technology capabilities
- How to prevent advanced financial crime
- How to create an amazing customer experience
- How to successfully implement a mobile banking programme
- How to gain customer insights using data and analytics

Comprised of:

- International exhibition showcasing technology
- Free technical seminars
- Director level conference

“Great Event, well organised and very good for networking”

Zenobia Davids, Business Analyst, Standard Bank

Why Future Bank Africa?

The mobile phone, technology and customer innovations have transformed the retail banking space. The most urgent need for banks right now is how best to engage with and innovate for the changing customer. This presents a lucrative opportunity for businesses wanting to grow their client base and explore new markets like Africa.








The Future Bank Africa advantage:

- A place where serious business contacts are made
- That is attended by decision-makers and influencers
- That is easy to participate in – we provide everything needed from one service friendly point of contact
- That facilitates meetings
- That is extremely cost-effective
- That offers sponsorship packages that create year-round advantage
- That is supported by an extensive marketing campaign
- That is the only event of its kind in Africa in 2013

To sponsor or exhibit call Hayley Sher on +27 11 516 4077 or email hayley.sher@terrapinn.com

show stats

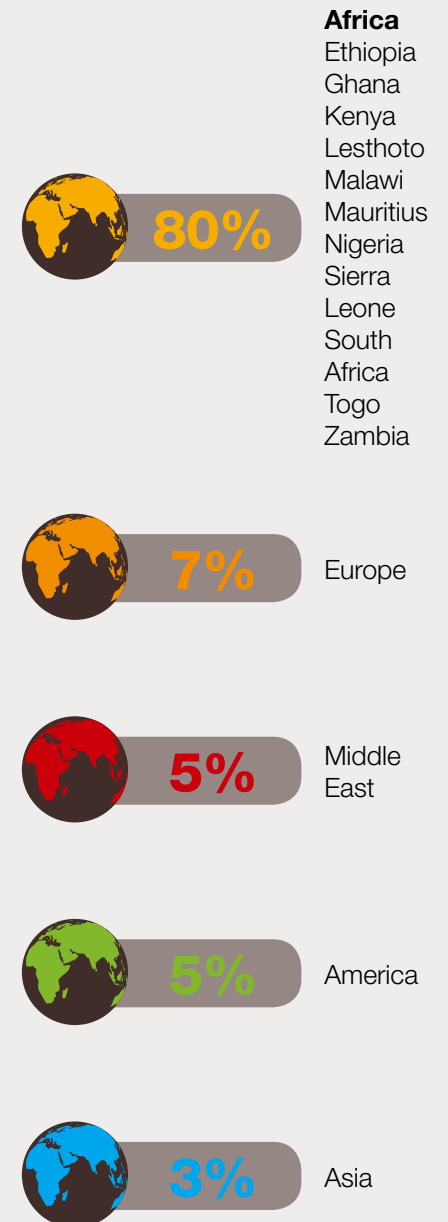
Industry

-  Banks
-  Payment Platforms
-  Card Associations
-  Retailers
-  New Entrants
-  Telcos
-  Money Lenders

Who will attend?

-  Head of Retail Banking
-  Head of Customer Experience / Service
-  CEO, General Manager, Director
-  Head of Product and Head of Innovation
-  Head of Wealth Management
-  Head of Payments
-  Head of Cards
-  Head of Risk and Compliance
-  Strategy Director
-  CIO / CTO
-  Data Scientist

Geo's



WHO attends

A.B.S.A. Group ABC Holdings ABSA ABSA Bank Limited Absa Capital
ABSA Group Actis AfrAsia Bank Limited African Development Bank Group
Akiba Commercial Bank Limited Aso Savings and Loans Plc Austria Card
Plastikkarten und Ausweissysteme Gesellschaft m.b.H. BancABC Banco
Commercial Angolano Banco de Poupanca e Credito Banco Poupanca
E Credito BankABC Bankserve Africa BANKSETA Barclays Bank Kenya
Ltd Barclays of Mozambique Bayport Financial Services International
Group Support Bearing Consulting Ltd Blue Financial Services Blue SA
Broadband Communication Technologies Bureau Van Dijk Business

Connexion Callatay & Wouters Central Bank of Uganda CFS Rica Dasher Bank S.Co. Datacard Group Dimension Data
Enterprise Electronic Commerce SA (Pty) Ltd EOH Mthombo ERI Banking Software Pte. Ltd. Eurex Zürich AG Fidelity
Bank Plc Financial Software & Services First Bank of Nigeria Ltd First National Bank Ltd FNB Banking Channels FNB Branch
Banking Foundation for International Community Assistance French Embassy - Economic Department Genesis Corporate
Services C.C. Geodesic Limited GijimaAst Holdings (Pty) Ltd Global Holdings Ltd Global Payment Technologies (Pty)
Ltd Global Payment Technologies Cash Systems Pty Ltd GRG Banking Group AGH Guaranty Trust Bank Plc H Square
div BCT Global IBM Global Business Services Imperial Bank Infosys Limited Infosys Technologies International Card
Processing Services Ltd (Member of The Mauritius Commercial Bank Ltd) JM Capital Africa K.P.M.G Kaiser Associates
Kenya Commercial Bank Ltd Kenya Data Networks Larsen & Toubro Infotech Ltd Ligomarc Advocates Malswitch Mapfre
Assistance Micro to Mainframe (Pty) Ltd Moneygram International National Bank of Commerce (NBC) Ltd Tanzania National
Bank Of Malawi Nedbank Limited Neotel Norsad Nucleus Software Exports Ltd Oceanic Bank International Plc OkioCredit
International Oracle Qualica Technologies (Pty) Ltd Rand Merchant Bank Real People Ltd Regent Life Assurance Company
Ltd Rencap Security Ltd Reserve Bank of Malawi Restifin (Pty) Ltd Skye Bank Plc Smartec Technologies Southern Credit
Bankind Corporation Ltd Stanbic IBTC Bank Plc Standard Bank of South Africa Standard Chartered Bank State Bank
of India State Bank of Mauritius Swift Talaris Limited Tata Consultancy Services Financial Solutions TATA Consultancy
Services SA (Pty) Ltd Temenos Pty (Ltd) Temenos UK Ltd UBank United Bank of Africa PLC University of KwaZulu Natal
Vectis Capital Western Union Wizzit Bank/Bank of Athens Zambia National Commercial Bank (Zanaco) Zenith Bank Plc



YOUR opportunity

The exhibition hosts local and global leading solution providers and is attended by decision makers from across Africa, from a variety of key industries.

With quality and quantity of visitors in attendance, exhibiting give you brand exposure to decision makers who will buy your services.

We bring the customers to you

Future Bank Africa brings you face-to-face with key customers and prospects.

What a great opportunity to:

- Make sales
- Debut new products
- Profile your brand
- Meet new business partners and distributors
- Develop key relationships
- Educate buyers

Who will exhibit

World-class solutions providers who need to position their products to decision makers and who do the following:

- Implementation Partners & Consultants
- Big Data solution providers
- Social Media & Digital Marketing solutions
- Security & Secure Transactions
- Payment Platforms
- Mobile, Apps & Content
- Telcos, Cloud & IT infrastructure

“I had an enjoyable time at the conference. It was perfectly organised and I always feel like I’m part of the ‘family’”

Markus Huber, Head of Innovation and Mobility Management, Rhein-Main_Verkehrsverbund GmbH, Germany

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exhibitors

Past sponsors and exhibitors include



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THE exhibition

Africa's only exhibition giving you solutions to retail banking, payments, smart cards and the retail industry.

A platform putting you face-to-face with key customer and prospects.

We will put you in front of the largest number of retail banking decision makers in Africa.

Who's attending the expo

- Banks – retail and central
- Retailers – local and international
- All business brands and enterprises
- Telecoms and Mobile Operators
- Transport
- Healthcare
- Security & Insurance
- Money Transfer Operators
- Government & Financial regulators

Fast facts from the 2012 event:

- 2000 key industry leaders
- 1300 visitors
- 250 delegates
- 60 sponsors and exhibitors

It features:

- 6 collocated events
- 2000sqm of floor space
- 80 FREE on-floor seminars

The exhibition



"Great opportunity to meet with other players in the industry"

Stephen Mallaby, Argility

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exhibitors

Cards & Payments past sponsors and exhibitors include



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THE conference

Future Bank Africa is a one-day exclusive conference and a 2-day innovation driven exhibition. The programme has been shaped by retail banks and will be delivered strictly by retail banks – no consultants or regulators.

Sponsorship packages can be tailored to include prime positioning as a speaker at the event. To present a session, please take the time to examine our packages.

The main conference will address issues around:

- How to implement an interactive mobile strategy
- How to innovate to reduce transaction costs
- How to implement a successful social media strategy
- How to reduce fraud and increase transaction security
- How to mine and leverage customer data
- How to create new wealth management businesses
- How to get market share in transfer and remittance
- How to use technology to start new revenue streams

"I was truly amazed at how fantastic it was. The organisation and attention to detail provided throughout the event was exceptional."

Monica Mitjans, Hypercomy

Climbing greater heights is easier
with a dependable partner.

terrapinn
use your brain

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packages sponsorship & exhibitor

Platinum sponsor package

Position your business as a definitive industry leader. The package offers an extensive variety of pre-event exposure, and direct access and business generation during the conference itself.

Extensive branding benefits

- Logo to appear in conference brochures
- Logo to appear on the event web page with hyperlink through to your website (Business partners are requested reciprocate this benefit)

Conference benefits

- Sponsor may provide a senior-level executive to present a paper and participate in a panel discussion (confirmed only if the sponsor meet's the organiser's procedural requirements)
- Sponsor has the option to chair a full day of the conference
- 10 complimentary delegates passes for the conference will be made available to your company's staff or corporate guests
- Additional tickets for the conference will be available at less 15%
- Insert up to 4 x A4 sheets (your corporate brochure, promotional material etc) into all conference delegate files
- 3 staff members will be entitled to join the conference delegates for speed networking

Signage benefits

- 2 free standing banners (2m x 1m) inside the conference room
- 1 free standing banner (2m x 1m) in the conference registration area next to individual registration booth
- 1 banner (2m x 2m) in the exhibition area (banners supplied by sponsor)

Exhibition and sponsorship benefits

- 36m2 of raw exhibition and sponsorship space in a prime position
- 2 staff members will be entitled to join the conference delegates for lunch and tea

Post-event marketing benefits

- Full conference delegate list (post event)
- Post event report with an in-depth analysis of the event

Industry research benefit

- Platinum partners will be entitled to present a research questionnaire to the conference delegates. This is a prime opportunity for industry research with a high-level sample of your target market.

Mailing benefits

- Terrapinn will invite your key clients and prospects to the event. Your company will be entitled to provide Terrapinn with mailing lists of potential delegates for this purpose.

packages sponsorship & exhibitor

Gold sponsor package

Reap the rewards of a wide-ranging series of integrated promotional benefits - before, during and after the event. Your chance to raise your profile, demonstrate expertise and directly generate sales among your key vertical target markets.

Extensive branding benefits

- Logo to appear in conference brochures
- Logo to appear on the event web page with hyperlink through to your website (Business partners are requested reciprocate this benefit)

Conference benefits

- Sponsor may provide a senior-level executive to present a paper (confirmed only if the sponsor meet's the organiser's procedural requirements)
- 7 complimentary delegates passes for the conference will be made available to your company's staff or corporate guests
- Additional tickets for the conference will be available at less 10%
- Insert up to 3 x A4 sheets (your corporate brochure, promotional material etc) into all conference delegate files
- 2 staff members will be entitled to join the conference delegates for speed networking

Signage benefits

- 1 free standing banner (2m x 1m) inside the conference room
- 1 free standing banner (2m x 1m) in the conference registration area

Exhibition and sponsorship benefits

- 24m2 of raw exhibition and sponsorship space in a prime position
- 2 staff members from your company will be entitled to join the conference delegates for lunch and tea

Post-event marketing benefits

- Full conference delegate list (post event)
- Post event report with an in-depth analysis of the event

Mailing benefits

- Terrapinn will invite your key clients and prospects to the event. Your company will be entitled to provide Terrapinn with mailing lists of potential delegates for this purpose.

High value sponsorship packages to suit all budgets...

packages sponsorship & exhibitor

Silver sponsor package

Reap the rewards of a wide-ranging series of integrated promotional benefits – before, during and after the event. Your chance to raise profile, demonstrate expertise and directly generate sales among your key vertical target markets.

Extensive branding benefits

- Logo to appear in conference brochures
- Logo to appear on the event web page with hyperlink through to your website (Business partners are requested reciprocate this benefit)

Conference benefits

- Sponsor may provide a senior-level executive to participate in a panel discussion (confirmed only if the sponsor meet's the organiser's procedural requirements)
- 4 complimentary delegates passes for the conference will be made available to your company's staff or corporate guests
- Additional tickets for the conference will be available at less 10%
- 2 x A4 sheet (your corporate brochure, promotional material etc) into all conference delegate files
- 2 staff members will be entitled to join the conference delegates for speed networking

Signage benefits

- 1 free standing banner (2m x 1m) in the conference registration area

Exhibition and sponsorship benefits

- 18m2 of raw exhibition and sponsorship space in a prime position
- 2 staff members from your company will be entitled to join the conference delegates for lunch and tea

Post-event marketing benefits

- Full conference delegate list (post event)
- Post event report with an in-depth analysis of the event

Mailing benefits

- Terrapinn will invite your key clients and prospects to the event. Your company will be entitled to provide Terrapinn with mailing lists of potential delegates for this purpose.

packages sponsorship & exhibitor

Bronze sponsor package

Extensive branding benefits

- Logo to appear on front cover of conference brochures
- Logo to appear on the event web page with hyperlink through to your web site (Business partners are requested reciprocate this benefit)

Conference benefits

- 2 complimentary delegates passes for the conference will be made available to your company's staff or corporate guests
- Additional tickets for the conference will be available at less 10%
- 1 staff member will be entitled to join the conference delegates for speed networking

Signage benefits

- 1 free standing banner (2m x 1m) in the conference registration area OR 1 banner (2m x 2m) in the exhibition area

Exhibition and sponsorship benefits

- 12m2 of raw exhibition and sponsorship in a prime position
- 2 staff members from your company will be entitled to join the conference delegates for lunch and tea

Post-event marketing benefits

- Full conference delegate list (post event)
- Post event report with an in-depth analysis of the event

Mailing benefits

- Terrapinn will invite your key clients and prospects to the event. Your company will be entitled to provide Terrapinn with mailing lists of potential delegates for this purpose.

High value sponsorship packages to suit all budgets...

get involved

If you'd like to become an exhibitor, sponsor or speaker at this year's show, call Hayley Sher on +27 11 516 4077 or email hayley.sher@terrapinn.com

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