6th annual ShaleWorld EUROPE 2015

17-18 November 2015
Hilton Hotel and Convention Centre, Warsaw, Poland

The meeting place of Europe’s unconventional oil & gas industry

Organised by terrapinn

Book early for the best rates terrapinn.com/shaleeu15
Discover best practice case studies from across Europe
Now in its 6th year, Shale World Europe is the largest gathering of the unconventional oil and gas industry outside of North America, with over 600 registered attendees in 2014. This year, we aim to attract the key stakeholders across Europe and North Africa.

Collaboration, partnering, advancing technology, influencing stakeholders and sharing experience are essential for developing this burgeoning industry. This is what Shale World Europe achieves, as operators look to efficiently acquire, explore, develop, and produce.

Shale World Europe has become the event for the European unconventional oil and gas industry.

Join us in Warsaw in November, and be a part of the story.

- Position yourself in one room filled with major players in unconventional development
- Participate in roundtables with industry leaders and do-ers, networking with those who make a difference to your business
- Ensure you have the right strategy and technology to ensure the commerciality of production
- Learn how European wide shale production could impact upon local economies, job creation, and energy security

Register online at terrapinn.com/shaleeu15
Participate in roundtables with experts
As the South African government affirmed its interest in shale gas exploration, effective communication would be a key factor in informing communities around the fracking sites and the wider South African society about the potential benefits and risks fracking may hold for the country. Mr Snyders will be making a keynote address on how effective communication channel can be established and debate current approaches to community engagements in Europe in comparison to the rest of the world.

Mr Faulkner is the Chief Executive Officer, President and Chairman at Breitling Energy Corporation based in Dallas Texas. Author of “The Fracking Truth – Americas Energy Revolution: the Inside, Untold Story”, and producer of the fracking documentary “Breaking Free”, Chris will analyse shale production in the US in the context of the current economic environment.

Marcin will be joining the Poland focus panel, offering a perspective from Poland’s industry association and a voice on the challenges operators are facing in further exploration in the country.

As Director for Pyrenees Energy Corp, Graeme will offer his technical expertise and knowledge through a keynote interview and presentation on the potential of shale gas exploration in Spain.

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With increased concerns for energy security, Dr Nyikos will lead discussions on the potential of shale gas in Hungary and what is needed to drive the industry forward.

Mr Boyarkin will lead a roundtable discussion on the specific opportunities and challenges facing Ukraine when it comes to shale gas development.

Mr Britze will be making a presentation on what is the true potential of the Alum shale.

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DAY 1 Tuesday 17th November 2015

08:00 Registration
Morning Refreshments and Premium Networking

09:05 Chairman’s opening remarks
Mike Bradshaw, Professor of Global Energy, Warwick Business School

09:10 KEYNOTE: How is the Ministry of Environment working to ensure commercial shale gas production is given its best possible chance of becoming a reality?

- When will multi-billion dollar tax incentives and further law changes to speed up permitting processes become a reality?
- Has previous streamlining of regulations and permitting, cutting tax rates and the six year tax free exploration period so far been effective?
- What is the Government’s outlook - is 2016 the last chance for the industry?

Sławomir Brudziński, Undersecretary of State, Ministry of Environment Poland

09:30 KEYNOTE: Progressing State interests and attracting foreign investment in an extremely challenging environment

- Can Ukraine recover its status as the country in Europe with most prospective shale opportunity?
- What steps are Government taking to incentivise operators and overcome safety concerns?
- What is the Government’s plan to develop resources over the next the next 5-10 years?

Dr. Georgii Rudko, Head of State Commission on Mineral Reserves, Ukraine

10:10 KEYNOTE: What level of success does Europe need to make shale dreams a reality?

- Reality check: where is Europe’s industry compared to 3 years ago? Where will we be by 2020? What needs to change?
- Which countries in Europe is this most likely to come from?
- Does the potential of cheaper LNG imports from the US lower the incentive for exploration and development in Europe?

Dr. Georgii Rudko, Head of State Commission on Mineral Reserves, Ukraine

Dr. Attila Nyikos, Vice President for International Affairs, Hungarian Energy Regulatory Authority

10:50 Refreshments served in the exhibition area

11:00 Shale World Europe Roundtables:
The focus of this session will be interactive discussions, moderated by license holders, Government or local experts, discussing the specific opportunities and challenges facing operators across Europe.

13:10 Networking Lunch in the exhibition showcase area

14:30 EUROPE’S SUCCESS STORIES AND NEWEST PROJECTS

14:30 Denmark’s potential - what is the true potential of the Alum shale?

- What are the geological characteristics that make the projects in Nordsjælland and Nordsjælland prospective for shale gas?
- What has initial testing shown?
- Can natural gas be produced in an environmentally and commercially acceptable manner in Denmark?
- As a country pushing strongly for renewable energy, what part could gas play in Denmark’s energy mix?

Peter Britze, Head Department of Reservoir Geology, GEUS

15:00 Presentation reserved for Gold Sponsor

15:20 Poland’s Ordovician shale project – analysis of promising results in Polish shale

- Analysing the results of the Gapawo B-1 H well in the Ordovician shale play in Poland
- What does analysis and test flows infer about the production potential and the model recovery levels for nearby areas?
- Will advanced exploration require new investment from international partners and how are these partners being sought?

Prof. Grzegorz Pienkowski, Director, Polish Geological Institute

15:40 PANEL: Getting Polish unconventionals working

- What has the industry learned from a year’s further exploration, analysis and development?
- How harmful is the withdrawal of long-term players from the Polish market?
- Will continued exploration come just from state-run companies or are new international independents looking to begin their own exploration?
- Have updated and streamlined regulation and legislation including and tax cuts been effective or does more need to be done?
- Has the bubble burst? - revisions for Polish shale’s long term potential

Paweł Poprawa, Advisor, Energy Studies Institute, Warsaw

Marcin Zielins, General Director, OPPPW

Prof. Grzegorz Pienkowski, Director, Polish Geological Institute

17:00 SHALE WORLD EUROPE 2015 DRINKS RECEPTION
DAY 2 Wednesday 18th November 2015

08:30 Registration
Breakfast, tea, coffee and informal networking roundtables

08:50 Chairman’s opening remarks
Mike Bradshaw, Professor of Global Energy, Warwick Business School

09:00 Conference welcome

09:10 KEYNOTE: The truth about fracking: global overview and industry best case practices from the US
Chris Faulkner, CEO, Breitling Energy

09:30 THE POTENTIAL OF EUROPE’S NEW HOT SPOTS

09:30 KEYNOTE INTERVIEW & PRESENTATION: How is Ukraine working to overcome well-publicised challenges and work towards to develop greater energy security?
• How are the recent geopolitical tensions affecting the ability to operate in Ukraine?
• What is the true size of the prize and what efforts are being made to attract foreign investors?
• With what are the exploration targets in Ukraine? What would a successful exploration programme look like within the next 5 years?

Dr. Georgii Rudko, Head of State Commission on Mineral Reserves, Ukraine

10:10 KEYNOTE INTERVIEW & PRESENTATION: To what extent could Spanish shale gas reduce Spain’s reliance on energy imports and reduce unemployment?
• What is the potential of the Basque-Cantabrian basin? What has the latest exploration work told of the shale gas potential in Northern Spain?
• With permit approval expected 86% in 6 years and 145 permits active or awaiting authorisation, is the Government supportive enough to spur advanced exploration?
• Why has movement been sluggish despite the clear benefits to the Spanish economy?
• Could Spain’s well developed gas infrastructure be a positive factor in attracting investment?
• When is drilling expected to commence and what are the drilling plans of operators over the next 5 years?

David Alameda, General Director, ShaleGas Espana

10:50 Morning refreshments & networking

11:30 LICENSING FOCUS

11:30 PANEL: Pan-European regulations on issuing permits and licenses – balancing government and public concerns with operator interests

• What are the challenges license issuers face in developing regulating and permitting standards whilst not hindering investment by checking operators?
• To what extent does EU regulatory oversight affect regulations own regimes across Europe?
• What have been proven as are the most effective ways for Government and industry to work together during exploration whilst developing a robust regulatory standards?
• Is there more operators and service companies most effectively to ensure compliance with regulation and expedite permitting approvals?

Dr. Michael Kostrovenski, Head of the Groundwater and Soil Department, BGR, Germany
Tomasz Chmula, Energy Regulatory Expert, Sobieski Institute
Prof. Grzegorz Piekarczki, Chairman: Unconventional Hydrocarbon Extraction European Science & Technology Network

12:10 BEYOND EUROPE: THE POTENTIAL OF EURASIA AND NORTH AFRICA

12:10 PANEL: Sharing experience, knowledge and skills and service provision between Europe, Eurasia and North Africa

• What are the comparative opportunities and challenges between Europe and proximal unconventional projects?
• Are these more valuable than the inevitable comparisons with North American development?
• What can Europe learn from the less widely publicised development of unconventional in Eurasia and North Africa?
• What can Eurasian and North African projects learn from the exploration and development of unconventional across Europe?
• Is there an opportunity for greater scientific and technical collaboration to help expedite shale projects across all regions?

Hakima Jemjami, Senior Geoscientist, ONHYM (final confirmation pending)
Said Ali Brahim, Geologist, Chief of service, Petroleum Exploration, ONHYM (final confirmation pending)
Mohamed Elharari, Marketing General Manager, NOC Libya (final confirmation pending)

12:50 Networking lunch in the exhibition showcase area

13:50 SHALE GAS IN THE ENERGY MIX

13:50 The future of unconventional in the energy mix in a volatile market

• As the US shale oil glut crashed the market, what are the long term implications for unconventional oil and gas in Europe and globally?
• Can shale gas industry develop fast enough to serve as the bridge to renewables? Will the continued rise of solar decrease investor appetite in shale?
• How will Europe’s unconventional industry compare with Asia, Latin America and Africa in the next 10 years?
• Can conventional onshore resources play a significant role in Europe’s energy future?

Mike Bradshaw, Professor of Global Energy, Warwick Business School

14:20 PANEL: Media and community relations - has misinformation and negative public perception clipped the wings of Europe’s industry before it is ready to fly?

• How effective have initiatives combating misinformation, and promoting scientific and social benefits been effective? What more could and should be done?
• Which Government models have proved beneficial and detrimental in getting messages to the public and communities of the benefits of shale gas to them?
• Could the UK’s sovereign wealth fund and feed-per-well system prove effective?
• Keeping quiet or shouting proud: which operator models have proved most effective when engaging with local communities and the media?
• To what extent has public perception played a role in the withdrawal of larger industry players in Eastern Europe?

Janus Snyders, Communications Researcher, Tsimshian University of Technology, South Africa
Malgorzata Maria Klawiter-Piwecka, Plenipotentiary for Shale Gas Promotion Region, Department of Economic Development

15:00 Afternoon refreshments & close of conference
Get involved
- Book a stand and showcase your innovative solutions to new customers
- Get updates on the latest technologies in shale gas
- Become a sponsor and reinforce brand awareness and business growth
- Speak and foster thought leadership about the future of shale gas in Europe

Why exhibit
- Generate new business leads
- Build brand presence and raise brand profile
- Forge strategic partnerships and joint ventures
- Showcase latest products and innovations to prospective buyers
- Promote new services to pre-qualified clientele
- Educate your target market on your latest service offerings

Who you will meet
C-Level Executives and Board Management of E&P Companies • European Government Ministers • European Operations Managers • Country Managers • Heads of Exploration • Vice President Operations • Head of Business Development • Unconventional Resources Managers • Chief Geophysicists • Subsurface Managers • Technical Managers • Sales Directors • Petroleum Engineers and Technical Staff • Procurement Directors • Sustainability & Scientific Advisors, Geologists • Advisors to CEO • Policy Coordinators • Service Company Staff

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