

## Sample Attendee List

Abbvie	Consultant, Health Economics and Outcomes Research
AbbVie	Vice President of Health Economics and Outcomes Research
Abbvie	Director, Global HEOR
AbbVie	Senior Manager, Global Market Access, Pricing and Reimbursement
Actavis	Head of Health Economic and Outcomes Research
Addis Ababa Chamber of Commerce	Marketing Manager
Adelphi	Vice President and Practice Lead, Value Insight & Communication
Adelphi Real World	Vice President, Health Economics and Outcomes Research
Adelphi Values	Associate Director
Agency for Healthcare Research and Quality - U.S. Department of Health and Human Services	Director, Technology Assessment Programme
Alnylam Pharmaceuticals	Associate Director, Market Access
Amgen	Vice President Global Health Economics
Analysis Group Inc	Vice President
Analysis Group Inc	Associate
Anthem BlueCross BlueShield Medicaid	President
Applied Policy	President & CEO
Applied Policy	Senior Vice President
Astellas Pharma	Executive Director
Astellas Pharma Inc	Sr. HECOR Manager-Oncology
Astellas Pharma Inc	Director of Health Economics and Clinical Outcomes Research Oncology
Astellas Scientific & Medical Affairs	Sr. Strategic Alliances Manager
Astellas Scientific & Medical Affairs	HECOR Statistics Director
Astellas Scientific and Medical Affairs	Executive Medical Director, Urology
AstraZeneca	Executive Director, US Payer & Real World Evidence

AstraZeneca	Senior Medical Affairs Leader-Neuroscience Global Med Affairs
Barrington James Limited	Director
Baxter	Global Head of Market Access
Bayer HealthCare	Manager, Operations
Bayer Healthcare	Senior Director of Health Outcomes
Bayer HealthCare Llc	Vice President, Health Economics & Outcomes Research
BCBSA	Scientist in the Center for Clinical Effectiveness
Biogen Idec	Sr Manager
Biogen Idec	Senior Director of Global Medical Outcomes Strategy
Blue Cross Blue Shield Association	Executive Director, Center for Clinical Effectiveness
Bristol Myers Squibb	Director, Healthcare Quality and Performance Measures
Celldex Therapeutics	Director Payer Strategy and Value Chain Management
Clinigen Group	SVP, Clinigen Global Access Programs (GAP)
Company	Contact Job Title
Context Matters Inc	Founder and Chief Executive Officer
Continuum Clinical	VP
Continuum Clinical	President
Council For Affordable Health Insurance	Director, Alliance Development & Government Affairs
Council for Affordable Healthcare	Executive Director, Health Coverage
Cubist Pharmaceuticals	Director, HEOR
Daiichi Sankyo Europe GmbH	Senior Vice President of Market Access
Decision-Driver Analytics Inc	President
Double Helix Consulting	Senior Vice President, Market Access
Dyax	Associate Director, Market Access
E.M.D. Serono Inc	Director, HEOR
EMD Serono	Vice President, Health Outcomes and Market Access
EMD Serono	National Account Manager
Evidera	Senior Business Analyst
Excellus BlueCross BlueShield Inc	Vice President and CTO
Ferring	Senior Brand Lead
Ferring Pharmaceuticals	Associate Director, New Products & Business Strategy
Forest Laboratories	Senior Clinical Scientist
Forest Research Institute	Research Associate of Health Economics and Outcomes Research
Forest Research Institute	Executive Director and Head HEOR
FORUM Pharmaceuticals	Senior Director, Mx
Genentech, Inc.	Senior Process Development Leader
Genzyme	Head of Global Health Technology Assessment, POME- Global Medical Affairs
Genzyme Corp	Director - Rare Diseases, Patient Outcomes and Medical Economics (POME)

Genzyme Corp	Head, Rare Disease- Patient Outcomes and Medical Economics,
GFK	CEO
GFK	Consultant
GFK	Senior Vice President
GlaxoSmithKline	Director, Quantitative Sciences
GlaxoSmithKline	Vice President, Head of Global Medical Affairs
Global Commercial Development	Sr. Manager - Global Forecasting
Global Market Access	Senior Manager
GRIFOLS INTERNATIONAL, S.A	Project Manager
GRIFOLS INTERNATIONAL, S.A	CLINICAL ANALYSIS GPM
GSK	VP, VEO, CVM-NS, TA Head Value Evidence and Outcomes US RD Projects Clinical Platforms & Sciences
Harvard University	Director of the MGH Biostatistics Unit
Health Advances	Partners & Managing Director
Health Advances	Vice President
Health Advances	Vice President
HealthCore, Inc.	Research Analyst
HealthCore, Inc.	Research Analyst
Humana	Director of Research, Competitive Health Insights
Hyperion Therapeutics	VP, Commercial Operations, Market Access and Global Supply Chain
I.M.A.Q.A.	Data Scientist
Intercept Pharmaceuticals	Senior Director, Managed Markets
Inventiv Health	Director
Inventiv Health	Senior Director, Business Development
Inventiv Health	Vice President Late Stage Europe
inVentiv Health Clinical	Senior Director, Regulatory Compliance and Training – Late Stage
Jazz Pharmaceuticals	Senior Director of Health Economics and Outcomes Research
Jazz Pharmaceuticals	Associate Director of Health Economics and Outcomes Research
Johnson & Johnson	Vice President Reimbursement and Healthcare Economics
Laser Analytica	Senior Director
LEO Pharma A/S	Head of Global Health Economics and Outcomes Research
Lundbeck	MSL
Lundbeck	Senior MSL in Medical Affairs
Lundbeck	Vice President - Managed Markets
Lundbeck	VP HEOR US
MEDA Pharmaceuticals	Head, Health Economics and Outcomes Research
Mitsubishi Tanabe	Regional Medical Affairs Director
NDA	Principal Consultant
Novartis	Executive Director for Market Access LatAm
Novartis Pharmaceuticals	Director, Medical Account Management
Novartis Pharmaceuticals	Director of U.S. Health Economics, Outcomes Research, Primary Care and Established Medicines

Novartis Pharmaceuticals	Executive Director
Novartis Pharmaceuticals	Director, Medical Account Management
Optum	Project Manager, Health Economics & Outcomes Research
Optum	Vice President
PAREXEL	Senior Consultant, Health Economics
Pfizer	Sr. Director Information Strategy & Analytics
Pfizer	Director, Oncology, Outcomes & Evidence, Global Health & Value
Pfizer	Director, Global Health & Value,
Pfizer	Senior Director, Biostatistics
Pfizer	Senior Director Information Strategy and Analytics, Clinical Informatics and Innovation
Pfizer	Sr. Director Information Strategy & Analytics
Pfizer Inc	Vice President of Health Economics, Outcomes Research and Medical Communications
Pfizer, Inc	Vice President, North America Regional Lead, Payer Insights & Access
PRA Health Sciences	Project Director
PRA Health Sciences	Account Manager
PRA Health Sciences	Scientific Affairs Director
PRA Health Sciences	Associate Director of Scientific Affairs – Late Phase Services
Premier Applied Research	Program Director
Purdue Pharma	Head of Health Outcomes and Pharmacoeconomics
QualityMetric, an Optum Company	Group President, Patient Insights & Strategic Regulatory Services
QualityMetric, an Optum Company	VP Operations and Senior Scientist, Life Sciences
R.T.I. Health Solutions	Senior Director of Market Access and Outcomes Strategy
Rector Consulting	Medical Strategist
Sanofi	Assistant Director, Oncology Global Evidence and Value Development
Sanofi	Head Teriflunomide/MS
Sanofi	Assistant Director, Oncology Global Evidence and Value Development
Sanofi Aventis	Director, Evidence Based Medicine
SIMUL8 Corporation	Healthcare Lead NA
Truven Health Analytics	Director, Strategic Consulting
UCB	Vice President, Market Access and Pricing
Upsher-Smith Laboratories	Senior Director, M.D., M.P.H.
Worldwide Clinical Trials	Vice President Project Management
Worldwide Clinical Trials	Chief Medical Officer